



PBZ

Intesa Sanpaolo Group

in collaboration with



Croatia's Blue Economy.

Ports and Shipping as

key drivers of growth

Executive Panel Discussion & Report Presentation



20th May, 2026



10:00 -14:00



Hotel Navis, Opatija | Ivana Matetića Ronjgova, 10

Moderator: Saša Čeramilac

AGENDA

Welcoming speech

10:00 – 10:30 | **Registration and Welcome Coffee**

10:30 – 10:40 | **Welcoming Remarks**

Mr. Dinko Lucić, President of the Management Board, Privredna banka Zagreb

10:40 – 10:50 | **Institutional Keynote Address**

Ministry of the Sea, Transport and Infrastructure

Presentation of Study

10:50 – 11:10 | **Strategic Presentation: Croatia's Blue Economy 2026**

Mr. Massimo Deandreis, General Manager, SRM – Economic Research Center (Intesa Sanpaolo Group)
Insights into the Croatian maritime landscape, global logistics trends, and port competitiveness.

11:10 – 11:20 | **PBZ Value Proposition for the Maritime Sector**

Mr. Paolo Musso, Advisor to the President of the Management Board of PBZ and the Candidate for a Member of the Management Board responsible for the Corporate, SME and SB Division

Discussion Panel

11:20 – 12:20 | **Industry Panel Discussion: Navigating the Future of the Adriatic**

Mr. Robert Blažinović, President of the Management Board, Jadrolinija
Mr. Anton Barbir, Member of the Management Board, CFO, ENNA Group
Mr. Marko Mišković, Member of the Management Board, Port of Rijeka
Mr. Marin Škufca, Chief Executive Director, Liburnia Maritime Agency

Conclusions

12:20 – 12:30 | **Q&A Session and Closing Remarks**

12:30 – 14:00 | **Networking Session and Light Lunch**