

FONDATA NEL 1931 DAL  BANCO DI NAPOLI

# RASSEGNA ECONOMICA

RIVISTA INTERNAZIONALE  
DI ECONOMIA E TERRITORIO

CALL FOR PAPERS

RASSEGNA ECONOMICA PRIZE

2017



# RASSEGNA ECONOMICA PRIZE

2017

## CALL FOR PAPERS

Naples, April 11<sup>th</sup>, 2017

1. The **RASSEGNA ECONOMICA** (RE) magazine, established by Banco di Napoli in 1931 and published by Studi e Ricerche per il Mezzogiorno (SRM), announces a competition for the publication of **essays** concerning the **Mezzogiorno and Maritime economy**.

The aim of this initiative is:

- to renew the commitment of the RE by bringing out the best scientific promises in the country concerning themes such as Mezzogiorno's and Maritime Economy, with the purpose of promoting the continuation of studies and therefore deepening these research topics;
- to allow the publication of studies from brilliant young researchers which could, in this way, target a wider audience of specialists.

2. The papers shall focus on one of the following strands of research:

- Research and analysis on the illegal and underground economy in Italy and in the Southern Italian Region, with additional comparison with other European countries. Dynamics, contrast instruments, work and social policies, role of non-profit organizations and associations, prevention and repression, legislations and regulations (English or Italian articles).
- the competitive features and the evolutionary dynamics of the Maritime Economy in the Mezzogiorno and in the rest of Italy (papers shall be written in Italian or English).

Papers are invited to address either the above mentioned issues autonomously with full analysis freedom, or they can refer to the entire Italian territory and the Mezzogiorno or to single southern regions.

3. The invitation is only available to young researchers aged up to 35 years who have graduated in the economics fields which are specified in the Regulation. The aforementioned Regulation details the papers' evaluation criteria which also takes into account the researcher's qualifications besides the content of the paper presented.

4. The prize money is 5,000 euros (before tax) for the paper that ranks first among all the articles submitted for both strands of research. All the papers selected and classified according to the parameters hereby outlined will be considered eligible for publication. Should two papers come joint first the Comitato di Redazione of the Rassegna Economica will either decide to award extra prize money of an equal amount or award the prize to the younger researcher/author (in the case of a team, the average age will be calculated).

5. In order to take part to the Award, the candidate has to send an email at [rassegna@sr.m.it](mailto:rassegna@sr.m.it), with «**Participation Call 2017**» as subject.

The mail, which has to be sent **by the 15<sup>th</sup> of May 2017**, binding factor in order to have the paper evaluated later, has to contain the following documentation:

- a. "**Application request**" (downloadable word file from the [www.sr-m.it](http://www.sr-m.it) website) to fill out in its entirety, with a signature on the original copy.
- b. "**Application form 2017 Prize**" (downloadable excel file from the [www.sr-m.it](http://www.sr-m.it) website), containing personal data, academic and contest-related information;

- c. **an abstract** (in word format), 30 lines maximum (3,500/4,000 characters), with a clear and thorough explanation of: the branch, the title of the article, the objectives of the study and the methodology employed.
- d. **curriculum vitae** and/or a scientific one.

**6. RE** will examine the abstract received according to an evaluation process which is explained in the Regulations. By **May 30<sup>th</sup> 2017**, RE will communicate the result of the evaluation process and those candidates whose abstracts have been selected will be asked to elaborate their paper.

**7. RE** will consider the papers, selected according to the above in point 6, and exclusively received by email –in .doc or .pdf format – by **October 2<sup>nd</sup> 2017**, h. 12,00, at its editors office. All essays shall be autonomous and complete in their analysis and shall not exceed 30 typewritten pages (30 lines of 60 characters each), tables, graphs and appendix should be a maximum of 10 pages. The essays can be written in Italian or/and English (in accordance with point 2 above) and shall be accompanied by an abstract of 15 lines written in English.

**8.** The papers received will be evaluated by the Rassegna Economica's Scientific Committee composed by members of SRM. The announcement of the winners and of the papers shortlisted for the publication will be made by **October 30<sup>th</sup>, 2017**.

**9.** Before the publication, the authors of the winning essays ranked in the competition and awarded with the publication of the paper may receive some stylistic or editorial observations. The authors, following the indications received, are asked to redact the final draft of the essays by **the 17<sup>th</sup> of November 2017**, according to the editorial standards included in this document.

For info about the Call for papers and the magazine:  
Raffaella Quaglietta – Editorial Secretary and Communication  
Rassegna Economica – ISSN 0390-010X  
SRM – 177, Via Toledo 177 - 80134 Naples, Italy  
ph. 0039 081.7913761 - e-mail: [rassegna@sr-m.it](mailto:rassegna@sr-m.it) | [www.sr-m.it](http://www.sr-m.it)

**REGULATIONS**  
**RASSEGNA ECONOMICA PRIZE**  
**2017**  
**REGULATIONS**

**PARTICIPANTS' PROFILE**

Young graduates (bachelor/master degree), are invited to participate in the 2017 Economic Review Prize, entrants must be under the age of 35 at the date of the call's publication.

In particular, as for the Italian universities, only the papers of graduates in the following subjects will be accepted:

[LM-3/4] Architecture  
[LM-16] Finance  
[LM-23] Civil Engineering  
[LM-49] Planning and management of tourist systems  
[LM-52] International relations  
[LM-56] Economic sciences  
[LM-62] Political sciences  
[LM-63] Sciences of public administration  
[LM-76] Economics for environment and culture  
[LM-77] Economic and business sciences  
[LM-81] Science for development cooperation  
[LM-82] Statistical sciences  
[LM-83] Actuarial and financial statistical sciences  
[LM-88] Sociology and social research  
[LM-90] European studies  
[LMG-01] Law

If the paper is signed by more than one researcher, all of them must possess the above mentioned requirements otherwise they will be excluded from the prize.

**PAPER'S ISSUES**

The papers shall focus on one of the following two strands of research:

- the constraints to the development and the endogenous potential of the economy and society of the Mezzogiorno in both the national and international competitive context (papers shall be written in Italian or English);
- the competitive features and the evolutionary dynamics of the Maritime Economy in the Mezzogiorno and the rest of Italy (papers shall be written in Italian or English).

The papers can either address the above mentioned issues autonomously and with full analysis freedom or they can refer to the whole Italian territory and in particular to Mezzogiorno or to single southern regions.

### **THE ABSTRACTS' EVALUATION**

The evaluation of the abstracts received according to what is defined in point 5 of the Call for papers document, will be carried out by SRM's staff (Head office and Research department) according to a set of criteria which will take into account the qualifications and the abstracts' content. Each criterion has a different scale of values aimed at giving greater significance to some variables rather than others, in particular the originality and the objectives of the paper will have greater importance.

The evaluation of the qualifications is the following:

- Graduation mark 110 magna cum laude: 1 point
- Post-graduate degree in economics: 2 points
- Attendance of a PhD: 2 points
- Achievement of a PhD: 3 points

Accordingly, the qualifications possessed by the researchers, allow a maximum attribution of 6 points (for an hypothetical graduate magna cum laude with a post-graduation degree and a PhD).

If the paper is signed by many authors the qualifications' evaluation will take into account the highest score among its researchers.

Evaluation of the abstract content:

The abstracts evaluation will take into particular account the originality and innovativeness of the theme, the rigorous methodology and the bibliographical references as well as the specific targets to be achieved. Additional points will be awarded if particularly interesting issues are to be addressed in the paper. The set of criteria with their meaning and the attributable points are shown below.

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Originality and innovativeness of the theme	SCORE
What new and significant issues are addressed? What are the new contributions to the themes indicated in the invitation?	From 1 to 5

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Rigorous methodology and bibliographical reference	SCORE
Does the abstract refer to literature intended to develop the themes discussed? Has the paper been planned with a solid theoretical and/or conceptual foundation? Have the hypothesis been built correctly and sufficiently clearly expressed? Is the analysis methodology used in the paper appropriate to the objectives?	From 1 to 5

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Objectives and expected results	SCORE
Are the objectives declared and the expected results consistent with the strand of research? Are they able to promote further investigation or new lines of research?	From 1 to 3

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Themes of specific interest: strand of research about Mezzogiorno:	SCORE
	3
a) Analysis of impacts of the underground economy in the Southern Italian area	
b) Benchmark between international cases	
c) The role of the work and social policy and non-profit organizations in the territory	

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Themes of specific interest: strand of research Maritime:	SCORE
	3
• Case studies pertaining the Cruise sector	
• Analysis of the issues underlying green shipping and green logistics	
• In-depth analyses and topics pertaining to port and ship-owning finance for investments.	

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The content evaluation of the paper, accordingly, allows a maximum of 14 points (if a paper is attributed the maximum score for each criterion considered and it deals with one of the themes specified above).

### **THE PAPERS' EVALUATION**

The papers which arrive to ER according to what is stated in point 7 will take into particular account the originality and innovativeness of the theme, the consistency of the paper with the research strands, a rigorous methodology and the bibliographical references as well as the quality of drafting.

The set of criteria with their meaning and the attributable points are shown below.

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<b>Originality and innovativeness</b>	SCORE
What are the new, significant issues addressed? What are the new contribution to the themes indicated in the invitation?	From 1 to 5

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**Relevance and consistency of the issue treated with research strands**

SCORE

From 1 to 4

To what extent does the paper contribute to the debate about economy and is it consistent with the research strands? Are the results shown in a clear way and are they analyzed accurately? Are the empirical implication and/or the implications for the deriving future research properly explained?

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**Rigorous methodology and bibliographical reference** Does the article present a review of the literature intended to develop the themes of the article? Does it pay critical attention to the historical development of the concepts, and focus on different points of view even if different or opposite to those of the author. Is it updated to the most recent researches? Has the paper been developed on the base of a solid theoretical and/or conceptual foundation? Have the hypothesis been built correctly and are sufficiently clearly expressed? Is the method of analysis been defined and applied properly?

SCORE

From 1 to 3

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**Style quality**

SCORE

From 1 to 2

Is the text easy to read, comprehensible and correct? Are the divisions into paragraphs clear? Does it allow the reader to quickly identify the principal contents and their organization?

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The content evaluation of the paper, accordingly, allows a maximum of 14 points (if a paper is attributed the maximum score for each criterion considered).

**THE PROCLAMATION OF THE WINNERS**

The paper that obtains the highest result among all those submitted in both the strands of research will be awarded the prize money. Should two papers come joint first the Comitato di Redazione of the Rassegna Economica will either decide to award an extra prize money of equal amount or award the prize to the younger researcher/author (in the case of a team, the average age will be calculated). However, the first six papers in the ranking, regardless of the strand of research, will be considered eligible to be published in the review (see art. 4).

**EDITORIAL STANDARDS**

For the compilation and delivery of the papers invited to proceed in the second phase of the call, it is necessary. Follow the instructions given in the Economic Review Standards and explained in the following Appendix.

## STYLE GUIDELINES FOR THE “RASSEGNA ECONOMICA” REVIEW

All articles are to be submitted by email to: [rassegna@sr-m.it](mailto:rassegna@sr-m.it), all submissions should contain details of the applicants full postal address, telephone number and email for each author together with the author(s)' professional profile.

Please send an updated CV if this is the first contribution submitted.

The email, along with the professional profiles, will be published on the “Authors' profiles” of the review page.

The papers which are sent to the editorial board will also be submitted to independent referees for evaluation.

The submission of a text is an indication of the author's commitment that the article, in full or in part, has not been published elsewhere, and that without prior consent from the Editor, it will not be published elsewhere in the future.

### **Abstract**

All the papers shall be accompanied by two abstracts, one in English and one in Italian, each one must not be longer than 15-20 lines. The title should also be translated into English.

### **Keywords**

The Keywords (no more than 5) and the JEL codes must be indicated. The JEL classification can be found at:

[http://www.econlit.org/subject\\_descriptors.html](http://www.econlit.org/subject_descriptors.html)

The authors are invited to write papers which include tables and graphs and to only submit the final version as during proofreading it will not be possible to make any additions.

Finally, a precondition of the acceptance of the paper is that the following guidelines must be adhered to:

### **Format**

- **Page:** 16,5x23 cm (*page layout- page setup-paper*)
- **Margins:** Left 2.2 cm (*page layout – page setup-margins*)
  - Right 1.2 cm
  - Bottom 1.7 cm
  - Top 2.55 cm
- **Symmetrical margins** (*page layout –page setup-margins-multiple pages*)
- **Position of heading from the top:** 1.5 cm
- **position of footer from the bottom:** 0.8 cm

## Formatting styles

The font to be used for the entire article is Times New Roman

- **Main Titles:** times new roman, uppercase, 12/ single spacing, no text indentation, right-aligned
- **Abstract, keywords and JEL:** times new roman, 9/ single spacing, no text indentation on the first line
- **Main body text:** times new roman, 10.5/ single spacing, 0.5 cm text indentation on the first line
- **Subparagraphs:** times new roman italics 10.5/ single spacing, no text indentation
- **Notes:** times new roman, 9/ single spacing, 0.5 cm text indentation on the first line
- **Titles of graphs, tables, figures + progressive number:** times new roman ,small capitals 9/ single spacing, no text indentation, center
- **Tables' title:** times new roman italics 9/ single spacing, no text indentation, center
- **Text inside the tables:** times new roman 7/ single spacing
- **Captions:** times new roman, 9/ single spacing, no text indentation on the first line
- **Source:** times new roman, 9/ single spacing, no text indentation on the first line
- **Headers:** times new roman, 7/ uppercase, single spacing, no text indentation on the first line
- **Page number:** times new roman 10.5

*Please do not use Word's stylesheets*

## Tables

Tables can be inserted in the word page using the copy/paste function.  
Tables must **also** be sent in an attached excel file clearly named.

***Tables included as images in Word or in Excel will not be accepted.***

The title of the table (times new roman **9 small capitals, center**) must be specified in the word file as follows:

TABLE + progressive number  
*Title of the table in italics*

TABLE 1  
*Percentage growth of real consumption in OECD countries*

Each table inserted in the word file and in the excel file must be written in times new roman, 7/10, no borders except the top and bottom ones as in the following example:

**TABLE 1**  
*Percentage growth of real consumption in OECD countries*

Problems	EPR's behaviour
Recognition of opportunities	<ul style="list-style-type: none"> <li>The PRI have limited entrepreneurial attitude, little capital to invest and a low willingness to interpret the technological breakthrough in the light of the market demands.</li> </ul>
Entrepreneurial commitment	<ul style="list-style-type: none"> <li>Poor cultural orientation of the PRI to a company dimension, which determines, on the one hand, the lack of clear policies and effective lines of behaviour that enable the research institutions to define their strategies and, on the other hand, the inability to establish significant ties with the business world.</li> </ul>
Credibility	<ul style="list-style-type: none"> <li>Poor attitude of PRI to support marketing, communication and networking initiatives or other possible activities that allow to partially compensate for the lack of credibility and curriculum.</li> </ul>
Sustainability	<ul style="list-style-type: none"> <li>Universities often agree to support the spin-off only in the pre-start-up stage, drastically reducing or even eliminating their support once the new venture is formally established.</li> </ul>

**SOURCE:** elaboration on OCSE data

The **source** of tables, images, and graphs must be specified in the word (not in the excel) file as follows:

SOURCE: (small capitals, times new roman body 9). *E.g.* **SOURCE:** elaboration on OCSE data

### Graphs

As for the tables, the title of the graph (times new roman 9 small capitals, center) must be specified in the word file as follows:

**GRAPH + progressive number**  
*Title of the graph in italics*

**The graphs must be submitted in an EXCEL file separate from the data.**

As for images and tables, the source the graph comes from must be specified in the word (not in the pdf) file as follows: SOURCE: (small capitals, times new roman body 9)

*E.g.* **SOURCE:** elaboration on OCSE data

**Images:** must be provided in pdf files with high resolution (that is with all its fonts attached with a 1200 dpi – dot per inches – resolution) or in the jpg or tiff files with a 300 dpi resolution.

If you use powerpoint. Please submit both the ppt and the pdf images.

### **Formulas**

Formulas must be inserted into the word text using the command Insert>object>Microsoft equation

If there are mathematical formulas in the text the high-resolution pdf file of the entire article is required.

### **Signatures**

The signatures of the authors should be indicated at the end of the text, first and last name in small capitals, aligned to the right. One name under the other.

### **Bibliography**

The font size of the bibliography is 9.5 (as well as for the title “BIBLIOGRAPHY” which must be in small capital and aligned to the left).

The indentation of the first line in text of the bibliography has to be hanging by 0.5.

Please, make sure there is an exact correspondence between the texts cited in the paper and the bibliographical reference.

The quotes of the books and of the articles must be as follows.

For the books: author's last name followed by the initial of the name (in small capitals), year of publication in parentheses, title of the work in italics, place of publication and publisher.

E.g. EDEN C., SPENDER J.C. (1998), *Managerial and Organizational Cognition*, London, Sage.

For the articles: author's last name (small capitals), year of publication in parentheses, title in quotation marks, complete journal title in italics

E.g. WHOSALL P. (1998), “A stakeholder prospective on the city”, in *Marketing & Managing Urban Centres*, Proceedings, The Manchester Metropolitan University, pp. 18-45.

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# RASSEGNA ECONOMICA

The purpose of the Economic Review – Rassegna Economica is to provide the entrepreneurial and institutional world with innovative stimuli concerning the latest and most compelling issues of Mezzogiorno's economy, by involving its major entrepreneurial and institutional stakeholders. The degree of commitment shown in the search of new frontiers for the development of Mezzogiorno and proposals for the removal of its growth constraints, have made the Review one of the points of reference in the discussion on the developmental issues in the South of Italy.

Started in 1931 by Banco di Napoli, it was the first review published by an Italian bank; a pioneering document for a highly specialized economic and financial communication.

The periodical – edited since its very first publication by the Banco's research department – has long focused on the themes of the real economy and credit in the Mezzogiorno but then it widened its scope by analyzing the performance of the production systems, both nationally and internationally.

Since the 1990's, the reviews' editors privileged the study and analysis of actual issues related to the region's development thus empowering its original vocation towards the Mezzogiorno's problems.

Since 1991, in particular, in light of a new context which included the global market and the European Union, the articles with a more traditional content were coupled by very detailed analysis about the innovative finance and the emerging national economies, also thanks to the collaboration with world famous authors (Galbraith, Buchanan, Klein, Becker, Tobin).

From 2011, the review's editors announced a competition for young Italian and foreign graduates aiming at the publication of essays which analyze economic and non economic aspects in both the Mezzogiorno and the Mediterranean area with the intent to nurture the intellectual talents in the economic field and to promote the continuity of scientific contributions from the academic world.

The Review is currently edited by SRM - Studi e Ricerche per il Mezzogiorno ([www.sr-m.it](http://www.sr-m.it)) which derived from the Banco di Napoli's research department.

The director manager:

Massimo DEANDREIS

