

Financing the Maritime Economy, Investment and Development in the Mediterranean

Thursday, 4th and Friday, 5th July 2019

Napoli, Palazzo Piacentini, Sala delle Assemblee, Intesa Sanpaolo, Via Toledo 177

Thursday, 4th July

THE ITALIAN MARITIME ECONOMY 2019

Presentation of the 6th Annual Report by SRM – Economic Research Centre related to
Intesa Sanpaolo

11:00 -13:00 **Francesco Guido**, Regional Manager, Intesa Sanpaolo for Southern Italian Regions
Paolo Scudieri, President, SRM

Report presentation

Massimo Deandreis, General Manager, SRM

Alessandro Panaro, Head of Maritime & Energy Department, SRM

Roundtable Discussion

The New Phenomena of Maritime Traffic and Logistics

Moderated by: **Paolo Garonna**, Secretary General, FeBAF

Chairs

Mario Mattioli, President, Confitarma

Silvia Moretto, President, Fedespedi

Ferdinando Nelli Feroci, President, Istituto Affari Internazionali (IAI)

Daniele Rossi, President, Assoport

Closing Morning Session & Opening of the Euro-Mediterranean Investment Forum

The New Centrality of the Mediterranean: driver of Investment and socio-economic Integration

13:00 - 13:30 **Gian Maria Gros-Pietro**, President, Intesa Sanpaolo

THE EURO-MEDITERRANEAN INVESTMENT FORUM

14:30 - 15:30 **The Future of Economic and Financial Cooperation in the Euro-Mediterranean Region**

Chair

Paolo Garonna, Secretary General, FeBAF

Guests of Honor

Enzo Moavero Milanesi, Minister of Foreign Affairs of Italy (tbc)

Michael Koehler, European Commission, Director Directorate B, Neighbourhood South

Zied Laâdhari, Minister for Development, Investment and International Cooperation of Tunisia (tbc)

Mohamed Maait, Minister of Finance of Egypt

Augusto dell'Erba, Vice President FeBAF and President Federcasse

15:30 - 16:00 *Coffee*

16:00 - 18:00 **The Role of Banks, Insurers and Financial Markets for Financing SME and the Blue Economy**

Key-note speaker

Flavia Palanza, Director Northern Africa and Middle East, European Investment Bank (EIB)

Roundtable Discussion

Chair: Representative of ABI, International Affairs at the Italian Banking Association (ABI)

Speakers

Marco Borra, Head of Department of the National Institute of Biology & Steering Board of the OECD "Fostering Innovation in the Ocean Economy" Project

Mourad Ben Chaabane, President of the Tunisian Stock Exchange (BVMT)

Luca Colussa, Portfolio Manager, Generali Investments Partners

Ahmed El Karm, President, Tunisian Professional Association of banks (APTBEF)

Mourad Fradi, President, Italian-Tunisian Chamber of Commerce (CTICI)

Abdelbasset Ghanmi, General Director, Foreign Investments Promotion Agency (FIPA) Tunisia (tbc)

Habib Ben Hassine, President, Tunisian Insurance Association, FTUSA

Yasmina Sbihi, Investment and Development Agency of Morocco (AMDIE) (tbc)

18:00 - 19:00

Financial Cooperation and Investment – The Case of The New Suez Canal and Egypt

Key-note speaker

Ramy Abu El Naga, Deputy Governor of the Central Bank of Egypt (tbc)

Roundtable Discussion

Chair: tbd

Speakers

H.E. Amb. Hisham Mohamed Badr, Ambassador of Egypt to Italy

Iman El Isawy, Counselor of H.E. Let. General Mohab Mamish (Head of Suez Canal Authority)

Alaa El-Zoheiry, Chairman of the Insurance Federation of Egypt & Managing Director of GIG Egypt

Fiorenzo Senese, Head of International Operations for Central Italy and Sardinia, Monte dei Paschi di Siena (Mps)

Friday, 5th July

9:00 - 09:30 *Coffee*

9:30 - 11:00

Euro-Mediterranean Integration for Financing Infrastructure, Energy and Sustainability

Key-note speakers

Innocenzo Cipolletta, Vice President FeBAF and President of Assonime

Lapo Pistelli, Executive Vice President of International Affairs, ENI (tbc)

Roundtable Discussion

Chair

Antonella Massari, Secretary General, Italian Association of Private Banks (Aipb)

Speakers

Andrea Benassi, Head of Public Affairs and Sustainability, ICCREA

Lamberto Dai Prà, Head of Africa, Asia and Oceania, Enel Green Power

Sergio Garribba, Counsellor for Energy Policy, Italian Ministry of Foreign Affairs and International Cooperation (MAECI)

Giovanni Lombardi, Founder & Chairman, Tecno Group srl

Marco Margheri, Chairman, WEC Italy, Executive Vice President Sustainability, Institutions & Regulation, Edison SpA

Giovanni Maggi, President, Assofondipensione

Davide Tabarelli, President, Nomisma Energia

Simone Tagliapietra, Research Fellow at Bruegel and Senior Fellow at Fondazione ENI Enrico Mattei (FEEM)

Representative of SNAM

11:00 - 11:15 *Coffee*

11:15 - 12:30

Social Infrastructure and Inclusive Growth for Peace, Security and Prosperity

Key-note speakers

Antonella Baldino, Direttore Cooperazione Internazionale allo Sviluppo, Cassa Depositi e Prestiti (CdP) (tbc)

Giuseppe Scognamiglio, Chairman of the EastWest European Institute (EWEI)

Roundtable Discussion

Chair: tbd

Speakers

Ruggero Arico', Vice President, Confindustria Assafrica & Mediterraneo

Anna Barone, Head of Office, European Investment Bank (EIB) in Morocco

Ronni Benatoff, Head of the EuroMediterranean Region, Association of Italian Chamber of Commerce (Assocamereestero)

Brando Benifei, Member of the European Parliament and Ambassador of the Startup Europe Mediterranean (SEMED) Initiative

12:30 - 13:30

Euro-Mediterranean Development in the New Global Economic and Geo-Political Scenario

Roundtable Discussion

Chairs

Paolo Garonna, Secretary General, FeBAF

Massimo Deandreis, General Manager, SRM

Speakers

Lucio Caracciolo, Director, LIMES

Raffaele Della Croce, Senior Economist, OECD

Giuseppe Parigi, Head of International Relations, Bank of Italy

13:30

End of Forum